Did you know you can name WHUT as a beneficiary of your bank account, stock account, retirement plan or life insurance policy?

Naming public television as your beneficiary is a simple way to enrich the lives of people throughout the Metropolitan DMV Area. Many supporters choose to give through a beneficiary designation because it avoids the burdensome costs and delays that can be experienced with the probate process. Their wishes for our community can now be fulfilled much sooner and their impact even greater. Yours can be too!

How it Works

Your gift can be completed by following three easy steps:

• Contact your financial institution, plan administrator or insurance company and request a beneficiary designation form.

• Complete the form to designate the station as a primary or contingent beneficiary. Please note our Tax ID number is 53-0204707 and the address is 2222 4th St. NW Washington, DC 20059.

• Return the form to your financial institution, plan administrator or insurance company and then contact the station to share the wonderful news!

No matter the form or the size, your gift will help us ensure the promise of public television is kept to our future generations in the DMV and beyond.

We’re Here to Help

If you need more information about naming WHUT Howard University Television as your beneficiary, please contact Adeola Oyelabi at 202-806-3057 or by email at adeola.oyelabi1@howard.edu.

I grew up in Harlem during the Depression but I was extremely fortunate to have an opportunity to go to college tuition free. When I retired, I thought, if I can even help one person go to college, I’ve done something really great. So, I supported one student with a scholarship.

I see the values of PBS are in sync with my values. And just the way I want to pass on a legacy of education, I would like to pass PBS on to the next generation. That’s why I have included WHUT in my estate planning. I like to think that WHUT is concerned with our soul. If your soul is in the right place, you’re giving back.

Ed’s Story
Did you know that retirement plans and accounts funded with pre-tax dollars are taxed when your children and other loved ones are named as your beneficiaries?

Luckily there is a solution!

By naming WHUT as the beneficiary of your IRA, 401(k) and/or 403(b), you will be assured that every dollar will be used for charitable purposes (like educational programming for pre-school and school-age children) and shielded from all taxes. You can then work with your advisors to identify assets that are better suited to leave to your children and other loved ones.

Another great benefit of naming the station as a beneficiary of your retirement plan is that it avoids the delays and costs commonly encountered with the probate process. By making a gift of your retirement benefits, your charitable wishes for our community can be fulfilled much sooner and with greater impact.

How to Give

Naming the station as your beneficiary is simple. All that is necessary is for you to contact your plan administrator and request a beneficiary designation form. Here’s what you’ll need to complete the form:

Station Legal Name: WHUT Howard University Television
Tax ID: 53-0204707
Address: 2222 4th St. NW Washington, DC 20059
Phone Number: 202-806-3057

We’re Here to Help

If you need more information about naming WHUT as your beneficiary, please contact Adeola Oyelabi at 202-806-3057 or adeola.oyelabi1@howard.edu.
Do you own stock that has increased in value? Have you owned this stock for more than a year? If you answered “yes” to both questions, we have good news for you!

You can amplify your impact by donating appreciated stock to WHUT. Many station supporters find that giving stock actually helps them do more than what’s possible when giving cash. By joining these thoughtful investors, you too can yield high returns for early childhood education, the arts and culture all across our beautiful region.

Tax Savings
There’s more! You can enjoy a double tax benefit when you donate appreciated stock. You may claim a generous tax deduction for what the stock is worth today as opposed to what it cost you many years ago. You will also avoid paying capital gains tax on the transfer of the stock. This would not be the case should you decide to first sell the stock and then donate the proceeds.

How to Give
Giving stock to the station is simple. By working with your broker, you can donate stock electronically or by registered mail. It’s also possible to name the station as a beneficiary of your stock account(s) – a popular option for our supporters who desire more flexibility.

No matter if you decide to give now or later, a gift of appreciated stock can help you amplify your impact and create meaningful change close to home.

We’re here to help
If you and your broker need more information about donating stock, bonds, mutual funds and other investments, please contact Adeola Oyelabi at (202) 806-3057 or adeola.oyelabi1@howard.edu.
You can make your gift of appreciated stock by completing three simple steps:

**Step 1 – Initiate the Gift**

The first step is to notify your broker of your desire to make a gift of appreciated stock. You can then work with your advisor to select the stock that will be transferred to the station. Your selection should, of course, align with your charitable and financial goals.

**Step 2 – Send the Stock**

*Note: Please designate your gift as going to WHUT Howard University Television*

### Sending Electronically:

Please deliver by DTC to:

Pershing, LLC  
c/o Jorja Watts  
412-234-0439

For Deposit To:

**Client Account Name:** Howard University  
**Station Tax ID #:** 53-0204707  
**DTC #:** 0443  
**A/C #:** N7M001871

### Sending by Registered Mail:

If sending by registered mail, you should send your unendorsed certificate(s) with a Stock Power Form and a Stock Waiver Form in separate envelopes, directly to Pershing LLC, our clearing broker dealer. Please contact Jorja Watts at 412-234-0439 or jorja.watts@bnymellon.com for additional instructions.

**Step 3 – Notify Us**

To ensure your gift is processed in a timely manner, it’s important that we know your stock gift is on the way. Please call Adeola at (202) 806-3057 or notify her by email at adeola.oyelabi1@howard.edu.

**Please Note:** For tax purposes, the Gift Date is recognized as the date the shares enter Howard University’s clearing account at Pershing, LLC or the date the stock is sent by registered mail. Your gift will be valued based on the average price (the mean between the highest and lowest selling prices) of the stock on the date of the gift.
Since 1980, WHUT has kept America’s promise of public television to your family, friends, and neighbors. We’re grateful to be helped in this enduring mission by a diverse community of dedicated supporters. Among this special group are thoughtful visionaries who have kindly remembered us in their wills.

We hope you will consider joining these loyal donors by including WHUT in your will or other future plans.

How to Give

Making a gift in your will can be simple. Working with an attorney, you can add gift language to your current will or to an entirely new one. You also have options when considering what to give:

- You can give a specific dollar amount or property item,
- You can give a percentage of your asset(s),
- You can give all or a portion of what remains after gifts to other beneficiaries such as your family and friends have been made,
- Your gift can be contingent upon special circumstances or events.

No matter the form or the size, your legacy gift will help ensure the promise of public television is kept to future generations in the DMV area and beyond.

We’re Here to Help

If you or your attorney need more information, please contact Adeola Oyelabi at 202-806-3057 or by email at adeola.oyelabi1@howard.edu.

I grew up in Harlem during the Depression but I was extremely fortunate to have an opportunity to go to college tuition free. When I retired, I thought, if I can even help one person go to college, I’ve done something really great. So, I supported one student with a scholarship.

I see the values of PBS in sync with my values. And just the way I want to pass on a legacy of education, I would like to pass PBS on to the next generation. That’s why I have included WHUT in my estate planning. I like to think that WHUT is concerned with our soul. If your soul is in the right place, you’re giving back.

Ed’s Story
When making or revising a will, we encourage you to obtain the assistance of a legal professional. The following are suggested forms for making various types of gifts by will for the benefit of WHUT:

1. **Outright gift in your will**

   (a) **Specific dollar amount:**
   "I bequeath the sum of $___________ to WHUT Howard University Television for its general purposes (or for a designated purpose)."

   (b) **Specific property (personal property):**
   "I bequeath <DESCRIPTION OF PROPERTY> to WHUT Howard University Television for its general purposes (or for a designated purpose)."

   (c) **Specific property (real estate):**
   "I devise all of my right, title and interest in and to the real property located at <DESCRIPTION OF PROPERTY> to WHUT Howard University Television for its general purposes (or for a designated purpose)."

   (d) **Percentage of estate:**
   "I devise and bequeath _____ percent (%) of my estate to WHUT Howard University Television for its general purposes (or for a designated purpose)."

   (e) **Share of, or entire residue, of estate:**
   "I devise and bequeath (all/or %) of the remainder of my property to WHUT Howard University Television for its general purposes (or for a designated purpose)."

2. **Conditional gift in your will**

   Insert the conditional language in one or more of the above provisions. For example:
   "If (one or more individuals) does not survive me, I bequeath the sum of $______ to WHUT Howard University Television for its general purposes (or for a designated purpose)."

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**WHUT**

2222 4th Street NW
Washington, DC 20059

Tax ID#: 53-0204707
Do you have a life insurance policy that you no longer need?

Like many of us, you may have purchased a life insurance policy many years ago to ensure the financial security of your family. Today, your family circumstances may have changed and that policy is no longer needed.

If so, we hope you will consider making a gift of that policy to WHUT?

By giving outright and complete ownership of a partially or fully paid-up life insurance policy, you will be able to claim an immediate income tax deduction. The amount of this deduction is based on the lesser of the policy’s fair market value or the net premiums paid. The policy is also removed from your estate valuation for tax purposes.

Another easy option for giving life insurance is to name WHUT as a primary or contingent beneficiary of your new or existing policy.

Regardless of when or how you decide to give, your life insurance policy can help ensure the security of the future of public television in our community for many years to come.

How to Give

Here’s the information you will need to transfer ownership of your policy to the station or to name us as your beneficiary:

- Station Legal Name: WHUT Howard University Television
- Tax ID: 53-0204707
- Address: 2222 4th St. NW Washington, DC 20059
- Phone Number: 202-806-3057

We’re Here to Help

If you need more information about naming WHUT as your beneficiary, please contact Adeola Oyelabi at (202) 806-3057 or adeola.oyelabi1@howard.edu.

We would be honored to work with you and your advisors as you consider your plans.
You can help build up our community chest by donating your personal treasures to your public television station.

A gift of tangible personal property can include items such as artwork, jewelry, antiques and other physical objects. A popular benefit of an outright gift of your personal property is an immediate charitable tax deduction. This deduction is maximized when you donate property that:

- Has increased in value since the time you acquired it,
- You’ve owned the property for more than one year, and
- The property will be used to further the mission of WHUT (like delivering educational programming to pre-school and school-aged children).

You will also be able to avoid capital gains tax on the transfer. If it's more convenient to give later, you can also make a gift of your personal treasures through your will or revocable living trust.

We’re Here to Help
If you need more information about donating your personal property to WHUT, please contact Adeola Oyelabi at (202) 806-3057 or adeola.oyelabi1@howard.edu.
Thinking about selling your home? Make sure you think twice about the impact of capital gains.

Like many of us, your home’s value has probably increased significantly over the years. If you sell the property, you may owe taxes on some of the increase, also known as capital gain.

However, by donating your home to your station, you can avoid paying this tax. You may also claim a charitable deduction equal to the property’s fair market value. What a great way to use your long-term gains to make an even greater impact!

If you’re planning to remain in your home, you can decide to give later:

- **You can give through your will or trust.** Your estate will then be eligible to claim a charitable tax deduction and quite possibly relieve your loved ones of unexpected financial burdens.

- **Or, you can deed the remainder interest in your home to the station,** remain in your home for life and still claim an immediate tax deduction.

No matter how or when, a gift of your home may help you use your American Dream to make the dreams of others here in the DMV come true.

**We’re Here to Help**

If you need more information about donating your primary home or other real estate to WHUT, please contact Adeola Oyelabi at (202) 806-3057 or adeola.oyelabi1@howard.edu.
Making a gift from your IRA to WHUT is a tax-wise way to enrich the lives of your family, friends and neighbors.

If you are 70½ and older, you can make a “qualified charitable distribution” directly from your IRA. Gifts up to $100,000 are excluded from your federal income [and perhaps state income depending on the laws in your state]. If you file a joint return, each spouse can exclude up to $100,000 for a maximum of $200,000 each year. This charitable distribution will even count towards your required minimum distribution (“RMD”).

You can enjoy these special tax savings so as long as:

• The distribution is made from either your Traditional or Roth IRA.
• The distribution is made to a qualified charitable organization, like WHUT.
• The distribution is made directly by your plan administrator to the station.

A gift made from your IRA will never count as income but always make a difference!

How to Give
Contact your plan administrator and request a “qualified charitable distribution” be made directly to WHUT. It’s important to know that if you first receive the distribution and then donate the proceeds, the gift will not count as a qualified charitable distribution. We encourage you to consult with your advisors to fully understand the legal and financial impact of your charitable gift.

We’re Here to Help
If you and your advisors need more information about giving from your IRA, please contact Adeola Oyelabi at (202) 806-3057 or adeola.oyelabi1@howard.edu.
You can make a gift from your IRA by completing three simple steps:

Step 1 – Initiate the Gift

The first step is to notify your plan administrator of your desire to make a gift directly from your IRA to WHUT (EIN: 53-0204707).

Step 2 – Send the Gift

*Note: Please designate your gift as going to WHUT Howard University Television

Sending by Wire Transfer:

Please deliver to: Bank of America
1800 K Street NW
Washington, DC 20006

For deposit to: Station Account Number: 001933194600
Station ABA Number: 026009593
Account Name: Howard University

Sending a Check by Registered Mail:

If sending a check, send it by registered mail to:

WHUT
Attn: Gift Processing
2222 4th Street NW
Washington, DC 20059

Step 3 – Notify Us

To ensure your gift is processed in a timely manner, it’s important that we know your IRA gift is on the way. Please call Adeola at (202) 806-3057 or notify her by email at adeola.oyelabi1@howard.edu.